

# Media data E BOARD MAGAZIN 2024

## Editorial concept

Eisele Aviation's in-flight magazine „E“ is aimed at readers with special requirements and interests. The exclusive lifestyle magazine is distributed free of charge both on our aircraft and in our branch offices in Düsseldorf, Berlin, Lugano and Frankfurt, as well as at the respective destinations in selected locations in the luxury segment (hotels, bars, car dealerships, boutiques, restaurants, private member clubs and airport VIP lounges). It is published bilingually in German and English and brings the world of E-Aviation to life in a fascinating way. The focus is on stories from all over the world: about people and doers, events and companies, exclusive products, and dream destinations. The editorial spectrum ranges from aviation, technology and automobiles, travel, fashion, art and culture to sports, culinary delight, and lifestyle. The appearance of E-Aviation's customer magazine also makes it unique and unmistakable. With a modern design, attractive visual language and an exciting mix of entertainment and information.

## Target group

The readership includes customers, business partners and interested parties of E-Aviation. The target group consists of international private individuals and business players: corporate leaders, business owners, managers, sports stars, show stars and private travelers. In a nutshell: an exclusive target group that travels a lot - to achieve a lot and experience a lot. This target group is characterized by a special affinity for premium products, extraordinary events, and luxurious offers.

## Publication dates in 2024

2 times a year

## Circulation

Print run 6,000 copies

## Printing method

Sheetfed offset, cover finished with matt foil lamination, logo finished with glossy UV varnish, PUR perfect binding.

Paper cover: 235g chromo-sulfate board, matt  
Paper insert: 135g photographic paper, matt  
Printing profile: PSO coated v2

## Publisher

**E Aviation**  
EISELE FLUGDIENST

Eisele Flugdienst GmbH  
GAT-Gebäude  
70629 Stuttgart-Airport  
sales@e-aviation.de



## Advertising rates

Inside pages	DIN-A4	3.000,00 €
Cover page 2	DIN-A4	3.200,00 €
Cover page 3	DIN-A4	3.200,00 €
Cover page 4 (back cover)	DIN-A4	3.500,00 €
1 double page	DIN-A3	4.500,00 €
2 double pages	DIN-A3	5.000,00 €
3 double pages	DIN-A3	6.000,00 €

All prices plus VAT.

All advertisements submitted by you should include a bleed of 3mm on all sides. Inserts on request.  
Submission by e-mail to: [info@flyeralarm-publishing.com](mailto:info@flyeralarm-publishing.com)

## Editorial design of your advertisement

1/1-page DIN-A4 495,00 €  
All prices plus VAT.

## Publishing house

**FLYERALARM**  
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